FRESNO CITY COLLEGE  
COURSE OUTLINE

<table>
<thead>
<tr>
<th>Course Department and Number</th>
<th>Speech 25</th>
<th>Program</th>
<th>Speech Communication</th>
</tr>
</thead>
<tbody>
<tr>
<td>Course Title</td>
<td>Argumentation</td>
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<tr>
<td>Date</td>
<td>03/06/96</td>
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Catalog Description: [ ] existing [ ] clarified [X] revised [ ] new (check one)

Prerequisite: [ ] existing [X] clarified [ ] revised [ ] new (check one)
Corequisite: [X] existing [ ] clarified [ ] revised [ ] new (check one)
Advisory: [ ] existing [ ] clarified [ ] revised [X] new (check one)

3 unit(s) 3 lecture hour(s) 0 laboratory hour(s) 0 number of repeats (maximum = 3)

credit/no credit only

Prerequisite: None.

Corequisite: None.

Advisory: Eligibility for English 1A recommended.

Description: Analysis, reasoning, advocacy, and criticism of ideas. Emphasis on deriving conclusions based on valid evidence and sound inferences without using fallacies of thought and language. Demonstration of basic principles through a variety of oral presentations and written assignments. (CAN SPCH 6)

Entry Level Skills:

Upon entering the course, the student should be able to:

1. Read and understand college-level material.
2. Participate in classroom discussions.
3. Relate and apply textbook information to classroom activities.
4. Write a coherent essay.

Requested Credit Classification (Applicant) [X] Course contains an international component.

[X] Degree Applicable [ ] Noncredit
[ ] Non-Degree Applicable [ ] Revised
Expected Outcomes/Objectives:

Upon successful completion of the course, the student will be able to:

1. Demonstrate an understanding of the theories and principles of argumentation.
2. Identify arguments.
3. Recognize logical fallacies of reasoning.
4. Analyze audiences and adapt arguments to audiences.
5. Develop a personal style of delivery.

Texts, Other Readings, and Materials:

Text(s) - The instructor will select a current edition of a standard text written for this class and published by a reputable house. Example:


[X] Primarily College Level
[ ] Primarily not College Level

Faculty Recommendation
(How Determined)

Assignments: 6 hours per week (or equivalent)

[ ] Permissible exceptions to the common interpretation as stated are as follows: (AR 7284) (1) (2) (3) (4) (circle one)

List types:

1. Read and assimilate textbook information.
2. Prepare for exams over the textbook and class lecture material.
3. Practice argumentation skills and processes through activities and exercises.
4. Prepare oral presentations that involve the development of argument through analysis, reasoning, advocacy, criticism of ideas, and recognition of fallacies.

[X] Class participation and assignments require and develop critical thinking (see Expected Outcomes/Objectives). Describe how:

Critical thinking is developed by:

1. Reading and analyzing the textbook.
2. Synthesizing lecture material to classroom activities, exercises and projects.
3. Applying theoretical concepts to activities, exercises and projects.
4. Comparing, contrasting and analyzing arguments and reasoning.
5. Evaluating the effectiveness of arguments.
<table>
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<tr>
<th>Primarily College Level</th>
<th>Not Primarily College Level</th>
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<tr>
<td>2 hours of independent work done out of class per each hour of lecture or class work, or 3 hours lab, practicum, or the equivalent, per unit.</td>
<td>Ratio of amount of work per unit of credit required by curriculum committee for a non-degree credit course is met</td>
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Assessment:

Grades will be based upon:

[X] ESSAY

[ ] COMPUTATION

[ ] NON-COMPUTATIONAL PROBLEM-SOLVING

Examples:

[X] SKILL DEMONSTRATION

Kind: Ability to make effective oral and written arguments.

[X] MULTIPLE CHOICE

[ ] OTHER: Describe

*For degree credit: At least one of the first three boxes above must be checked, and if "essay" is not checked, it must be explained why essays are an inappropriate basis for at least 25% of the grade in the course.
Expanded Description of Content and Methods:

Content:

I. Structure of Argument
   A. Claims of Fact
   B. Claims of Value
   C. Claims of Policy
   D. Definition of terms
   E. Evaluation of supporting evidence

II. Argumentation Theory
   A. Toulmin
   B. Warrants
   C. Induction
   D. Seduction
   E. Logical Fallacies
   F. Burkeian

III. Development of Argumentation Concepts
   A. Language
   B. Power
   C. Audience Analysis
   D. Reasoning and Arguments

Methods:

I. Lecture/Demonstration
II. Video illustration
III. Discussion
IV. Classroom presentations
V. Group exercises, projects, and activities